

LEADERGAME
SERIOUS GAMES



LEARN2LEAD



The Leaders' Game

*Online Serious
Game based on
the leadership
theories*



WHAT IS LEARN2LEAD ?

LEADERGAME offers you the only serious game online based on the most famous theories of leadership. LEARN2LEAD associates playful aspects and educational objectives in a video game design. With LEARN2LEAD, you can test and train your leader's capacities, within a big corporation.

In LEARN2LEAD, you have 2 objectives to reach:

- Make sure the company runs effectively and productively
- Make sure your coworkers develop themselves harmoniously



HOW DOES IT WORK ?

You are hired in a big company where the CEO has chosen you to become a leader and he has organized, for you, a full on the job training program. You will reveal your capacities and acquire the skills and knowledge of a leader, by leading teams made up of different personalities and sometimes, antagonists. The game is played by crossing 5 levels which correspond to 5 departments of the company.

In these levels, you manage teams and you change department at each promotion you get, according to your progression in the game. You have to take into account the workload of your coworkers, their working capacities, their personalities, their stress level which can vary, while leading, at the same time, the appropriated leadership actions.



Les Plus De LEARN2LEAD

- Estimate and train, regularly, the skills in leadership
- Brief lessons are integrated directly into the game in each level
- Tutorials game-shaped for a better practice and to train you as much as you want
- Brief comments which explain your results
- A full game level summarizes all you have learnt with the tutorials and allows you to reach the next level
- A pleasant playability which gets more and more sophisticated as you progress in the game
- Access to the results at any moment of the game, to see your grade
- A manual, lessons, tips and tricks available for consultation and downloadable
- A general ranking and by level to see your position during the challenge LEARN2LEAD
- Prizes regularly awarded to the best players
- A lowering of your training costs, including on blended training



Wake the leader who is in you by exercising your leadership!

WHAT CAN WE DO WITH IT?

The functioning of a company as an organisation implies to face the daily tasks, in reasonable deadlines. LEARN2LEAD trains you to manage effectively your coworkers and to be more than a simple manager. Thanks to an adapted management, it is possible to complete the tasks to be made, while allowing your coworkers to bloom in their work, sometimes with authority but without authoritarianism. This is what you practice with LEARN2LEAD. The leadership is the most important and the most popular personal skill which everyone can operate, whatever its hierarchical level is. The Full Range Leadership (FRL) is the most used model in the world and it is the one that we offer you in LEARN2LEAD.

GAME ON !



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